

Swiss Premium Hotels continues to expand

Rüschlikon, 1 March 2010 – The four-star Hotel Casa Berno in Ascona is the latest establishment to join the hotel association, Swiss Premium Hotels.

The beautiful first-class hotel is situated in an extremely peaceful and sunny location high above the Lago Maggiore, surrounded by a subtropical garden. All 60 stylish, elegant rooms and suites face south and offer a breathtaking panorama of the lake, the mountains, the village of Ascona and the Brissago Islands. The magnificent view delights both the eye and the soul, even when swimming in the large outdoor pool!

The exquisite cuisine, which enjoys an excellent reputation throughout the region, is served in the elegant restaurants or, in summer, on the panorama terrace. Spacious seminar rooms offer the perfect framework for receptions, parties, meetings and company events. Nearby are two beautiful 18-hole golf courses. The hotel is also the ideal departure point for hikers and mountain-bikers.

The Casa Berno is just a few minutes' drive from Ascona, the charming village on the Lago Maggiore, which, with its picturesque Old Town, lakeside promenade, elegant boutiques and many excellent restaurants, is a popular and exclusive holiday destination in Switzerland. The hotel is managed by Bruno Caratsch and his team.

Swiss Premium Hotels is a sales & marketing organisation working on behalf of personally managed, mostly owner-run, hotels. Both the group and its partner hotels are future-oriented and take active measures to market themselves. The currently 19 hotel complexes belonging to this fledgling organisation are located in Switzerland, France, Italy and the USA.

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