

Online Booking Platform for Facebook Friends

Rüschlikon, 6 July 2010 - Since beginning of July 2010, the online booking system has been integrated on Swiss Premium Hotels' Facebook entry.

Now friends of Facebook may reserve also via this distribution channel. The booking system is located in the tab list under "BOOK NOW" as well as on the left side.

Thanks to this service and additional innovative tool in the online and social media marketing future guests can be gained for the partners of Swiss Premium Hotels.

