

**Just Off The Press – Second Edition of Swiss Premium Hotels Brochure**

Rüschlikon, 6th January 2010 – The new brochure of Swiss Premium Hotels unites 18 member hotels in four different countries. Recent additions were the personally selected and managed \*\*\*\*Hotel Schweizerhaus in Maloja/Engadin, the \*\*\*\*Golfhotel Saaserhof in Saas-Fee, the \*\*\*superior Hotel Bellerive in Zermatt as well as the \*\*\*\*Hotel Arc-en-ciel in Gstaad.

Swiss Premium Hotels is a sales & marketing organisation working on behalf of personally managed, and usually owner-run, hotels. Both the group and its partner hotels are future-oriented and take active measures to market themselves. The currently 18 hotel complexes belonging to this fledgling organisation are located in Switzerland, France, Italy and the USA.

Since last December, at Swiss Premium Hotels, bookings can also be made via mobile communication. The free iPhone app not only provides an overview of the selected hotels and their locations, but also enables users to book hotel rooms and special offers.

The hotel brochure can be ordered free of charge at Swiss Premium Hotels, by phone +41 44 724 45 25 or directly via [www.swisspremiumhotels.com](http://www.swisspremiumhotels.com).

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